

**FOR IMMEDIATE RELEASE:**

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**Hampton Roads ASHRAE/IFMA Chapters to host 3<sup>rd</sup> Annual E4K Pig Roast to Benefit Habitat for Humanity**

**Norfolk, VA** – The Hampton Roads Chapter of ASHRAE (American Society of Heating, Refrigerating and Air-Conditioning Engineers) and IFMA (International Facility Management Association) will hold their 3<sup>rd</sup> Annual E4K Pig Roast on Thursday, September 30<sup>th</sup> from 3:00 PM to 8:00 PM at Talbot Hall, 600 Talbot Hall Road, Norfolk, Virginia.

E4K (Energy For Kids) was developed to help local charities lower the costs associated with heating, cooling and making domestic hot water for their facilities. While rates for fossil fuel may rise, the ASHRAE/IFMA E4K substantially improves these systems, helps lower consumption and overall cost of operations, and produces a positive impact on our environment.

“E4K is now in its 3<sup>rd</sup> year and we have seen completion of the Solar Project at St. Mary's Home for Disabled Children funded by the first pig roast and plans are in place based on an energy study to start renovation of energy systems for ForKids from funds raised in the 2nd pig roast. This year's event will be used to raise money to update the HVAC systems at the Habitat Offices. Their systems are 20 years old and in need of replacement. The partnership with IFMA has proven fruitful and sharing the carrying of the load has been both through cooperation and utilization of the resources that ASHRAE and IFMA have that dovetail together well for these E4K projects.” stated Gary Hayden, President of the local ASHRAE Chapter.

“IFMA has a commitment to provide support to local charities contributing annually to organizations such as the Food Bank. Last year, the Pig Roast event was our second joint effort with ASHRAE to raise funds for ForKids and offset the costs of this organization that makes a remarkable contribution to our community. We are pleased to team with ASHRAE this year for our 3<sup>rd</sup> annual event to benefit Habitat for Humanity,” said Michael W. Lee, President of IFMA Hampton Roads.

This year's beneficiary will be Habitat for Humanity, a local organization dedicated to breaking the cycle of homelessness for children and families.

We are excited to extend an invitation for the public to join with ASHRAE and IFMA to help fund this effort. To sponsor this event and to order tickets, go online to [www.hamptonroads.ashraechapters.org](http://www.hamptonroads.ashraechapters.org) or [www.ifma-hamptonroads.org](http://www.ifma-hamptonroads.org) or call 313-7400 to order by phone.

