



Energy 4 Kids Press Release 4th Annual E4K Pig and Oyster Roast to Benefit YWCA!!!!

Norfolk, VA – The Hampton Roads Chapters of ASHRAE (American Society of Heating, Refrigerating, and Air-Conditioning Engineers) and IFMA (International Facility Management Association) will hold their **4th Annual E4K Pig and Oyster Roast on Thursday, September 29th from 4:00 PM to 8:00 PM at Talbot Hall, 600 Talbot Hall Rd. Norfolk, VA.**

E4K (Energy 4 Kids) was developed in 2008 to help local charities improve sustainability and energy efficiency in their facility's heating and cooling systems. While the cost of energy continues to increase from year to year, the ASHRAE/IFMA E4K initiative has substantially improved facility systems for local charities by lowering energy consumption costs, lowering overall operational costs, increasing building efficiency, and increasing energy savings.

"The E4K initiative is now in its 4th year and we look forward in continuing the success we experienced in our first three events for St. Mary's Home for Disabled Children, ForKids, and Habitat for Humanity. This year's event will focus on raising money to update the HVAC systems at the YWCA. Our partnership with IFMA has proven to be a major success in supporting local charities and service organizations that have been providing support and services to families and children throughout the Hampton Roads community," stated Rob Ainsley, President of the local ASHRAE Chapter.

"IFMA has a commitment to provide support to local charities by contributing annually to organizations such as the Food Bank. Last year, the E4K Pig and Oyster Roast event was our third joint effort with ASHRAE to raise funds and offset the costs of the organizations that make a remarkable contribution to our community. We are pleased to team with ASHRAE this year for our 4th annual event to benefit YWCA," stated Nancy J Mitchell-Veeck, President of IFMA Hampton Roads.

For this year's event, ASHRAE and IFMA are teaming up with the YWCA. The YWCA is the oldest and largest women's organization in the world and is the preeminent provider of services for victims of domestic violence in the country. As an affiliate of the YWCA U.S.A., the YWCA South Hampton Roads works locally to implement the mission of the YWCA: "Eliminating Racism and Empowering Women."

We are excited to extend an invitation for the public to join ASHRAE and IFMA in funding this effort. To sponsor this event and/or order tickets, please choose one of the following options:

Visit www.hamptonroads.ashraechapters.org

Visit www.ifma-hamptonroads.org

Call Paul Butler (ASHRAE Co-Chairman) @ 757.896.0650

Call Alan Veeck (IFMA Co-Chairman) @ 757.313.7400