



## ***Energy 4 Kids Press Release 6th Annual E4K Pig and Oyster Roast to Benefit Ronald McDonald House!!!!***

**Norfolk, VA** – The Hampton Roads Chapters of ASHRAE (American Society of Heating, Refrigerating, and Air-Conditioning Engineers) and IFMA (International Facility Management Association) will hold their **6<sup>th</sup> Annual E4K Pig and Oyster Roast on Thursday, October 4<sup>th</sup> from 3:00 PM to 8:00 PM at Talbot Hall, 600 Talbot Hall Rd. Norfolk, VA.**

**E4K (Energy 4 Kids)** was developed in 2008 to help local charities improve sustainability and energy efficiency through upgrades in their facility's heating and cooling systems. While the cost of energy continues to increase from year to year, the ASHRAE/IFMA E4K initiative has substantially improved facility systems for local charities by lowering energy consumption costs, lowering overall operational costs, increasing building efficiency, and increasing energy savings.

ASHRAE Hampton Roads Chapter looks forward in continuing the success we had our first 5 events for St. Mary's Home for Disabled Children, ForKids, Habitat for Humanity, YWCA and Special Person's Mailing Service. This year's event will focus on raising money to provide energy improvements for Ronald McDonald House. Our program has been adopted as an initiative by ASHRAE internationally and has been recognized as an example of how our society can impact our local communities and the world.

IFMA has a commitment to provide support to local charities contributing annually to organizations such as the Food Bank. Last year, the SPMS Oyster Roast event was our fifth joint effort with ASHRAE to raise funds and offset the costs of the organizations that make a remarkable contribution to our community. IFMA is pleased to team with ASHRAE this year for our 6<sup>th</sup> annual event to benefit YWCA.

For this year's event, ASHRAE and IFMA have teamed up with Ronald McDonald House. Ronald McDonald House Charities of Norfolk (RMHC-Norfolk), an affiliate of Ronald McDonald House Charities, Inc.<sup>®</sup>, was established to be a "Home Away From Home" for families who want to be near their child (age 21 and under) receiving medical treatment at one of the local hospitals. RMHC-Norfolk is truly a house that love built. The house was opened on December 10, 1981. The effort was lead by a group of concerned parents, Children's Hospital representatives, and the Tidewater McDonald's Association.

We are excited to extend an invitation for the public to join with ASHRAE and IFMA to help fund this effort. To sponsor this event and/or order tickets, please choose one of the following options:

Visit [www.hamptonroads.ashraechapters.org](http://www.hamptonroads.ashraechapters.org)

Visit [www.ifma-hamptonroads.org](http://www.ifma-hamptonroads.org)

Call Dan Johnston (ASHRAE Co-Chairman) @ 757.490.6026

Call Alan Veeck (IFMA Co-Chairman) @ 757.313.7400